



the sandf

Department:
Defence
REPUBLIC OF SOUTH AFRICA



2015 SANDF Career Expo Potchefstroom- Tlokwe Municipality

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Directorate Human Resource Acquisition, in collaboration with the Services and Divisions of the South African National Defence Force (SANDF), hosted a four day fun filled military career expo in Potchefstroom (Tlokwe Municipality) over the period 18 – 21 February 2015. The expo was held at the Trim Park.

The expo was aimed at marketing career opportunities available in the SANDF, thus making it possible for the SANDF to identify candidates who are willing to serve and who will add value to the organization. This also provided an opportunity to enhance the corporate image of the SANDF and to focus on the social responsibility programmes in support of government development outcomes.

Static displays of various Defence Force hardware and career exhibitions were designed for the community, crèches and school children .The expo also included a paratrooper free fall from 44 Parachute Battalion, motorbikes, horses and dogs from South African Specialised Infantry Capability Reserve Force Unit (SASIC ResF Unit) and precision drills from Navy Reserve Force Unit, an entertainment band from SA Army Infantry School, sports and recreational activities.

The community of Potchefstroom showed enthusiasm and curiosity while others were seriously interested in joining the Force. The Defence Reserves Division formed part of the SANDF career exhibition and had a terrific stall and many visitors frequented it. The stall was aimed at providing the community with information on the Reserve Force Service System. The Reserve Force Volunteer magazine, brochures and branded promotional items were given to the public that showed interest in joining the Reserve Force.

Many students from the University of the North West came in numbers to inquire and find more information about the University Reserve Training Programme (URTP) and to find out when the Services are going to make second round of recruitment on the Potchefstroom campus. Other members of the SANDF came to find more information about the SANDF Education Trust Fund processes and benefits.

The attractive Reserve stall was visited by Chief South African Air Force, Lt Gen Fabian Msimang followed by Chief Human Resources, Lieutenant General Norman Yengeni followed by Chief Directorate

Human Resource Acquisition, Major General Katoki Motlhabane and Chief Defence Reserves, Major General Roy Andersen who were impressed by the presentation given by the Reserve communicators who explained the mandate, role and responsibilities and recruitment processes of the Reserve Force.

Other Reserve Force Units which participated in the exhibition were 102 Field Workshop Unit (South African Army Support Formation) and Regiment Moorivier (South African Army Armour Formation) from Potchefstroom.

The professionalism, discipline and friendliness of the communicators and members of the SANDF who re-presented the SANDF definitely had a positive impact on the community, who expressed a strong desire to see more of the SANDF. The most surprising was that a lot of people are not aware of the many career paths one can pursue within SANDF.

The fun filled expo came to an end on a high note with more than 5 000 visitors on Saturday the 21st where the community came and explored the world of military from all corners of the town. The most interesting part was when the public had to be rushed in the late hours of the day so that the expo could officially close.



South African Navy Reserves Force Unit stall.



Chaplain General Communicators



South African Air Force stall.



South African Special Force Brigade stall.



Scholars enjoying SANDF career exhibition in Trim Park



Lieutenant Colonel Motlhampe explaining the role of South African Engineer Formation to scholars.